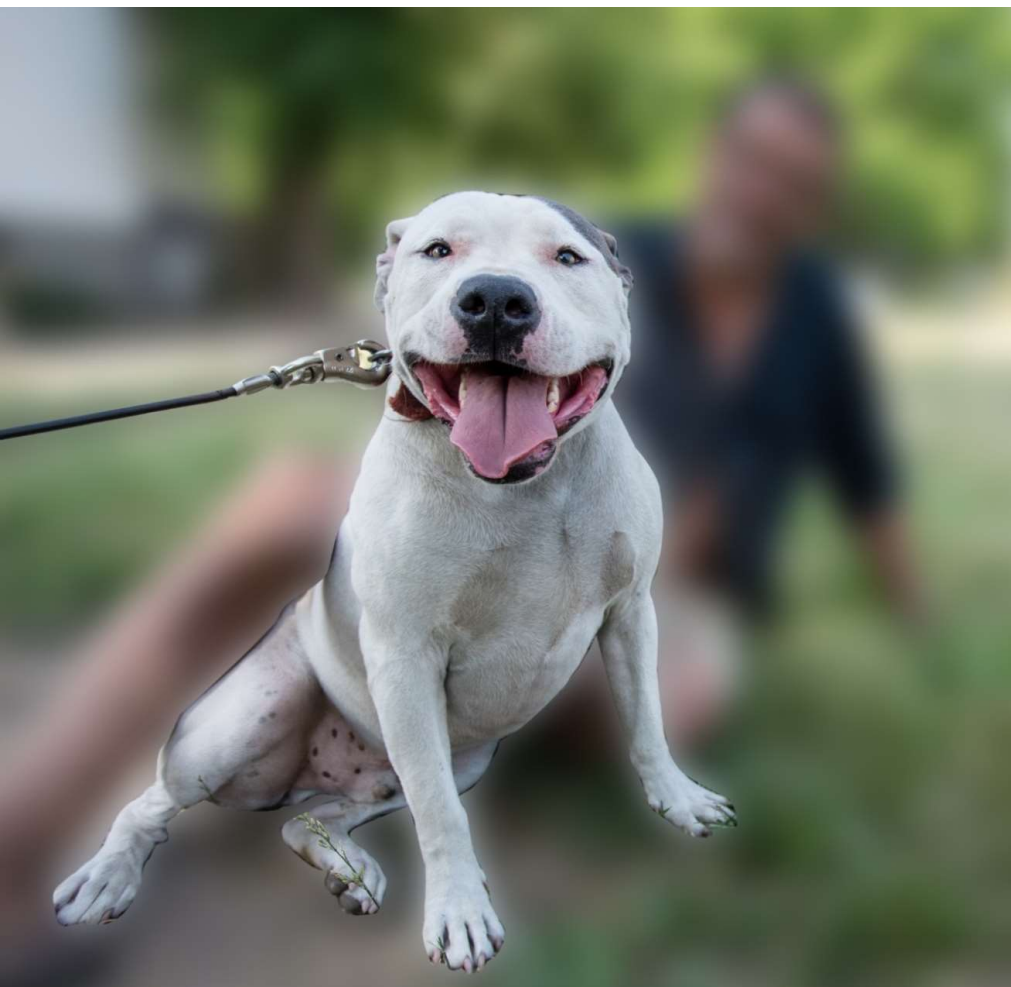


PETS FOR LIFE INCREASING EQUITY IN ACCESS TO CARE PET RESOURCES



Formerly called the Humane Society
of the United States and
Humane Society International

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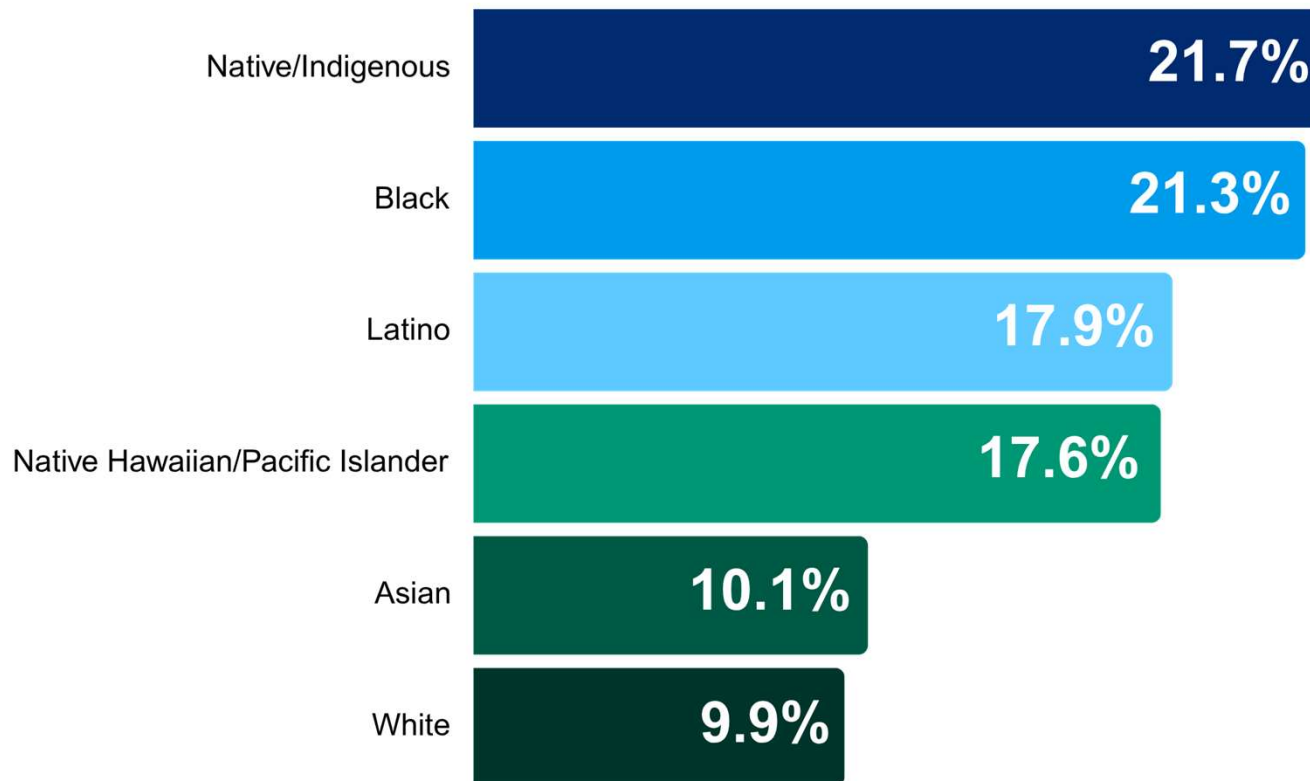


**Animal welfare
is connected to
larger systemic
challenges for
people and
their pets.**



United States residents experiencing poverty

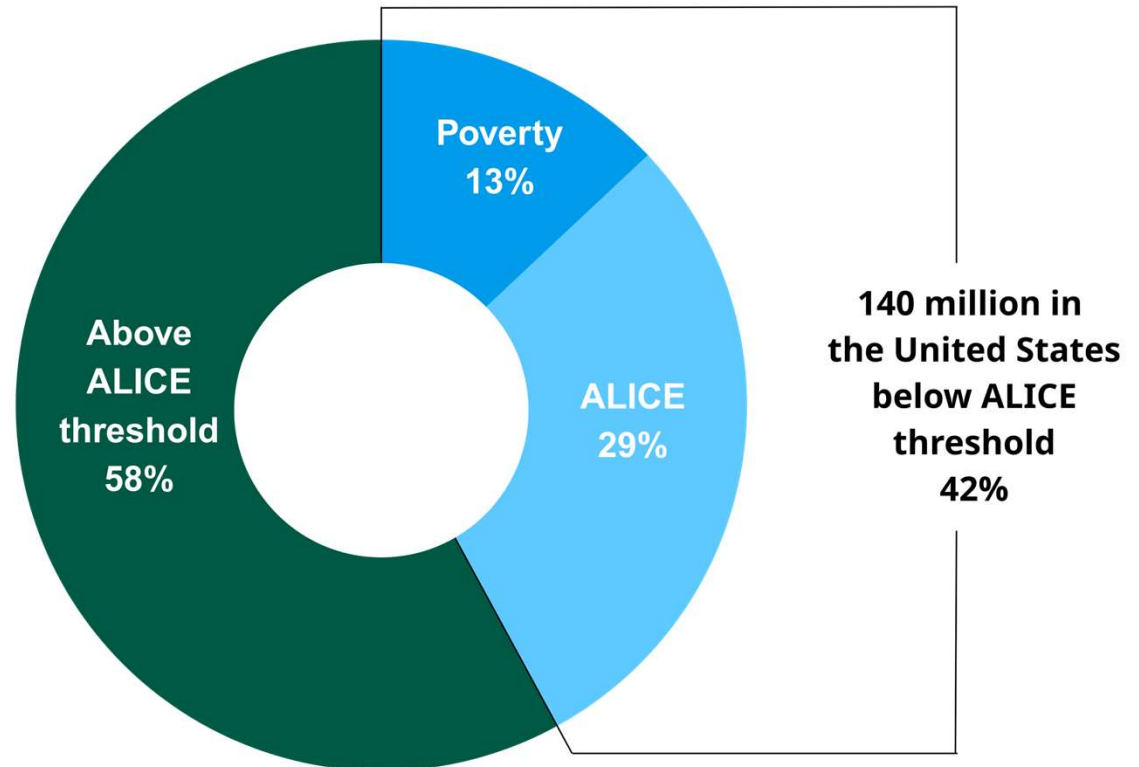
By race/ethnicity



Source: U.S. Census Bureau 2022 data

United Way ALICE

Asset
Limited
Income
Constrained and
Employed



Source: U.S. Census Bureau & United Way

Median wealth gap by race/ethnicity



Source: Federal Reserve Survey of Consumer Finances



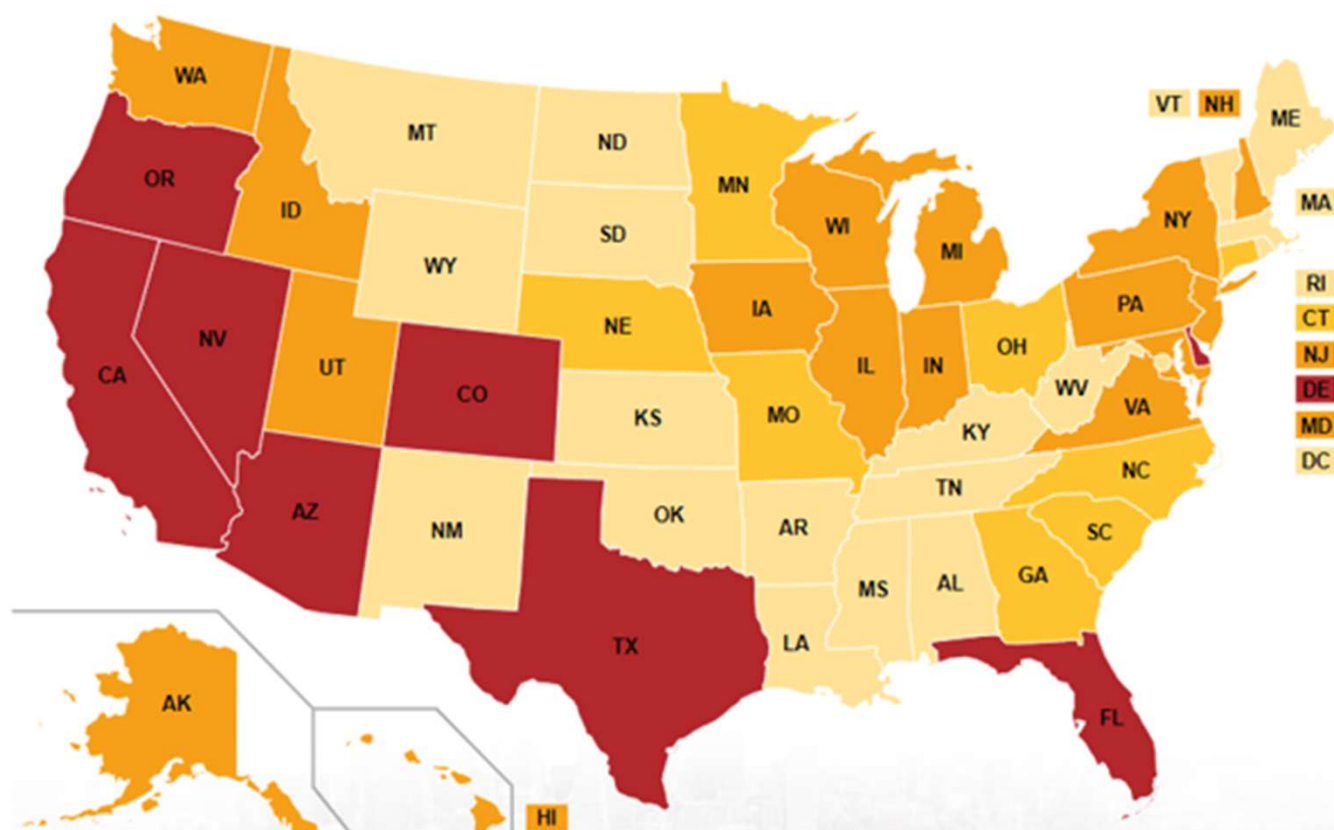
Poverty - Australia

- No clear measurement
- More than 3 million people experience poverty
 - 1 in 8 Australians, about 13%
- 31% of Aboriginal and Torres Strait Islander people
- 56% of those experiencing poverty are renters

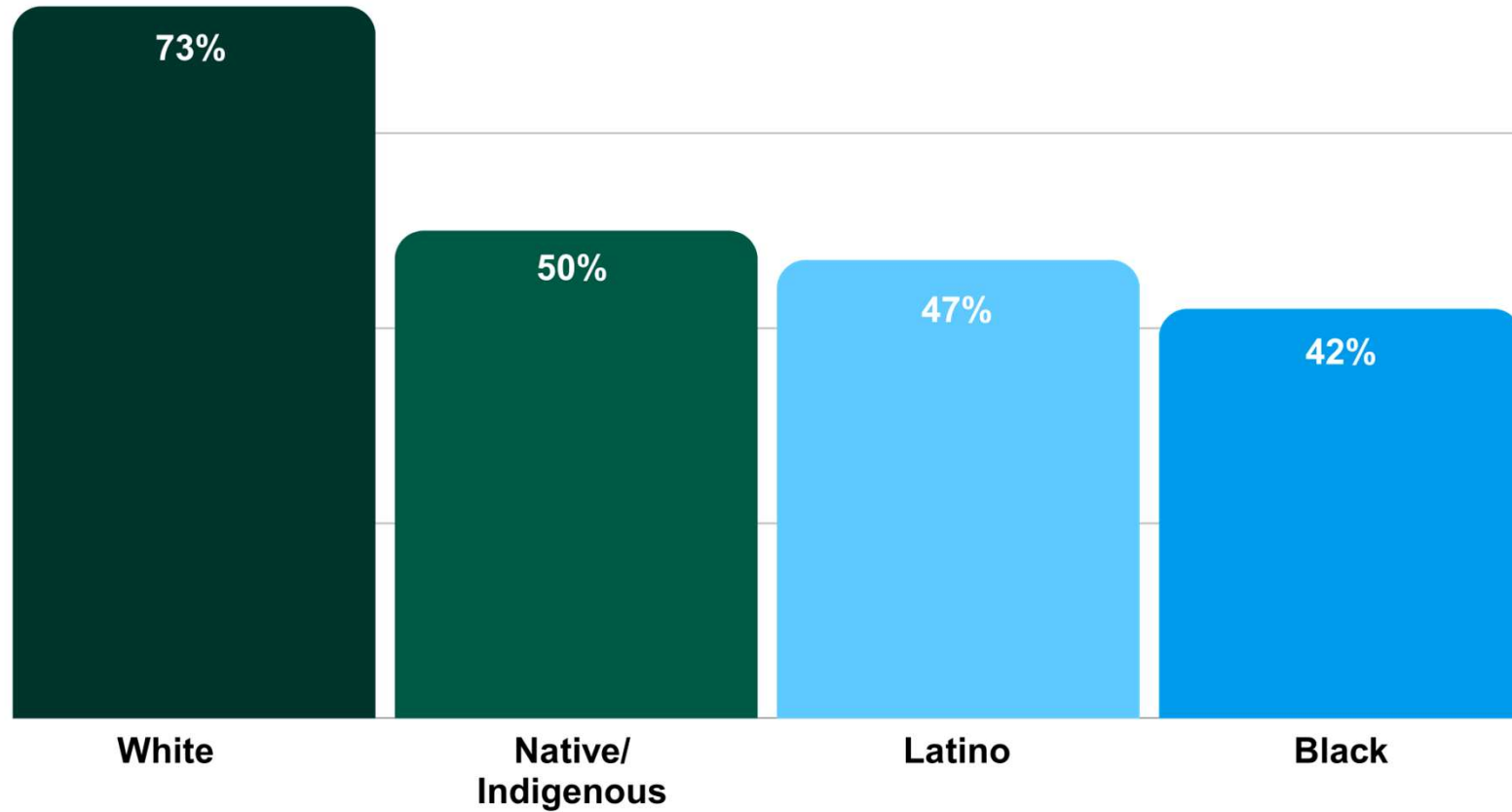
No State Has an Adequate Supply of Affordable Rental Housing for the Lowest Income Renters

Affordable and Available Rental Homes per 100 Extremely Low Income Renter Households

30 or fewer 31 to 40 41 to 45 46 or greater



Home ownership by race/ethnicity



Source: 2024 Census data and Harvard Joint Center for Housing Studies



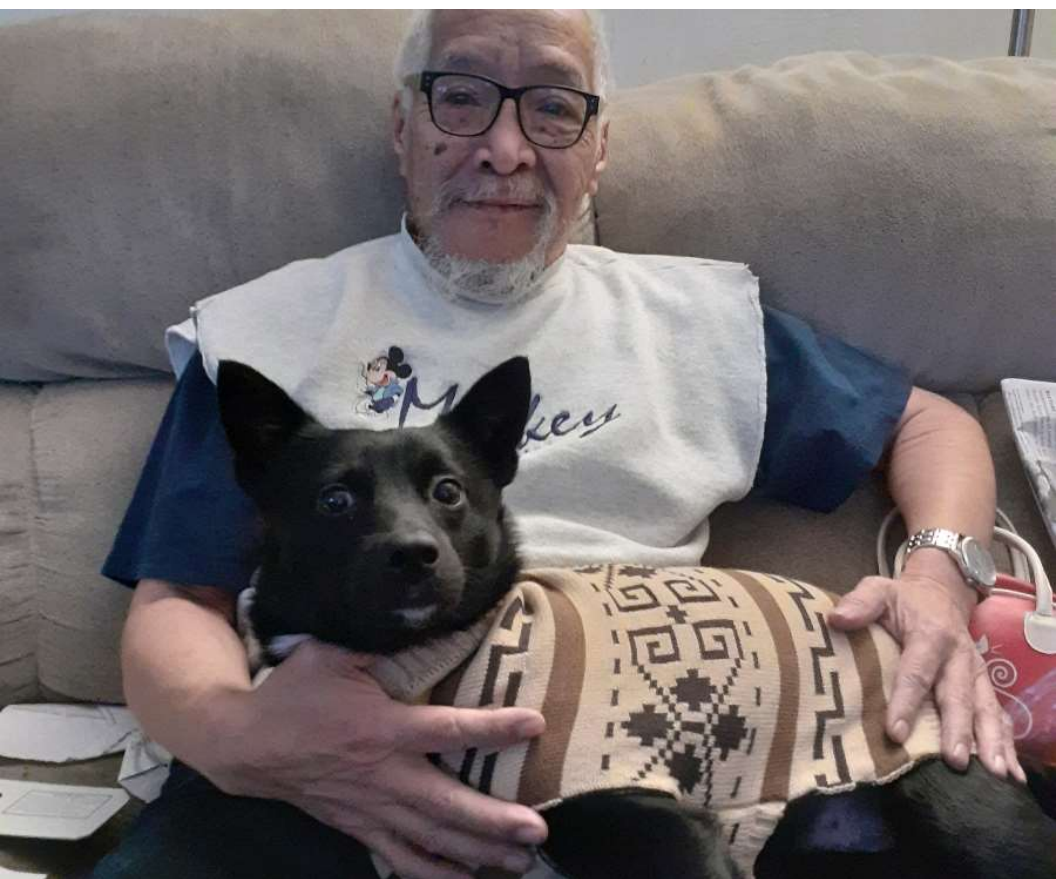
Housing - Australia

- Over 1.26 million low-income households were in financial housing stress in 2024–25, spending more than 30% of their income on housing.
- Over the past ten years to March 2025, median advertised rents in Australia rose by approximately 48% for both houses and units, outpacing income growth
- 79% of very low-income First Nations households were in rental stress
- Unmet core housing needs for First Nations people is nearly double the rate of all Australian households



Veterinary Care - US

- Over 20 million pets live with families experiencing poverty
- Cost of veterinary care has increased 42% since 2019
- Shortage of up to 24,000 companion-animal veterinarians projected by 2030



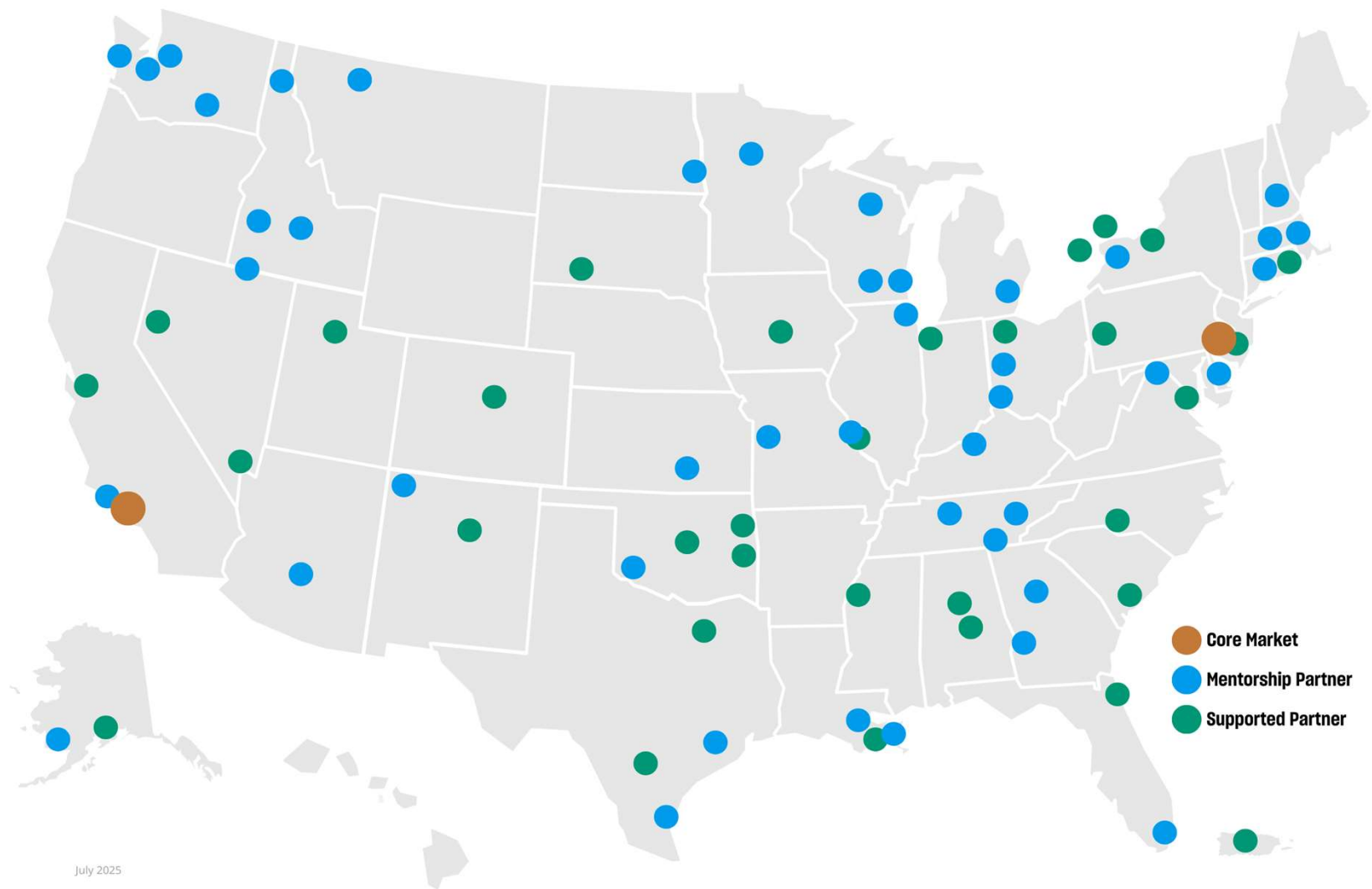
Veterinary Care - Australia

- PetSure shows a 34% increase in cost of veterinary services since 2020, outpacing general inflation
- Veterinary professional shortage is not a future threat but a current reality -- AVA



PFL philosophy

- Increase equity in and access to pet resources
- Acknowledge how racial and economic injustice impacts people and pets
- Amplify community-based animal welfare programming





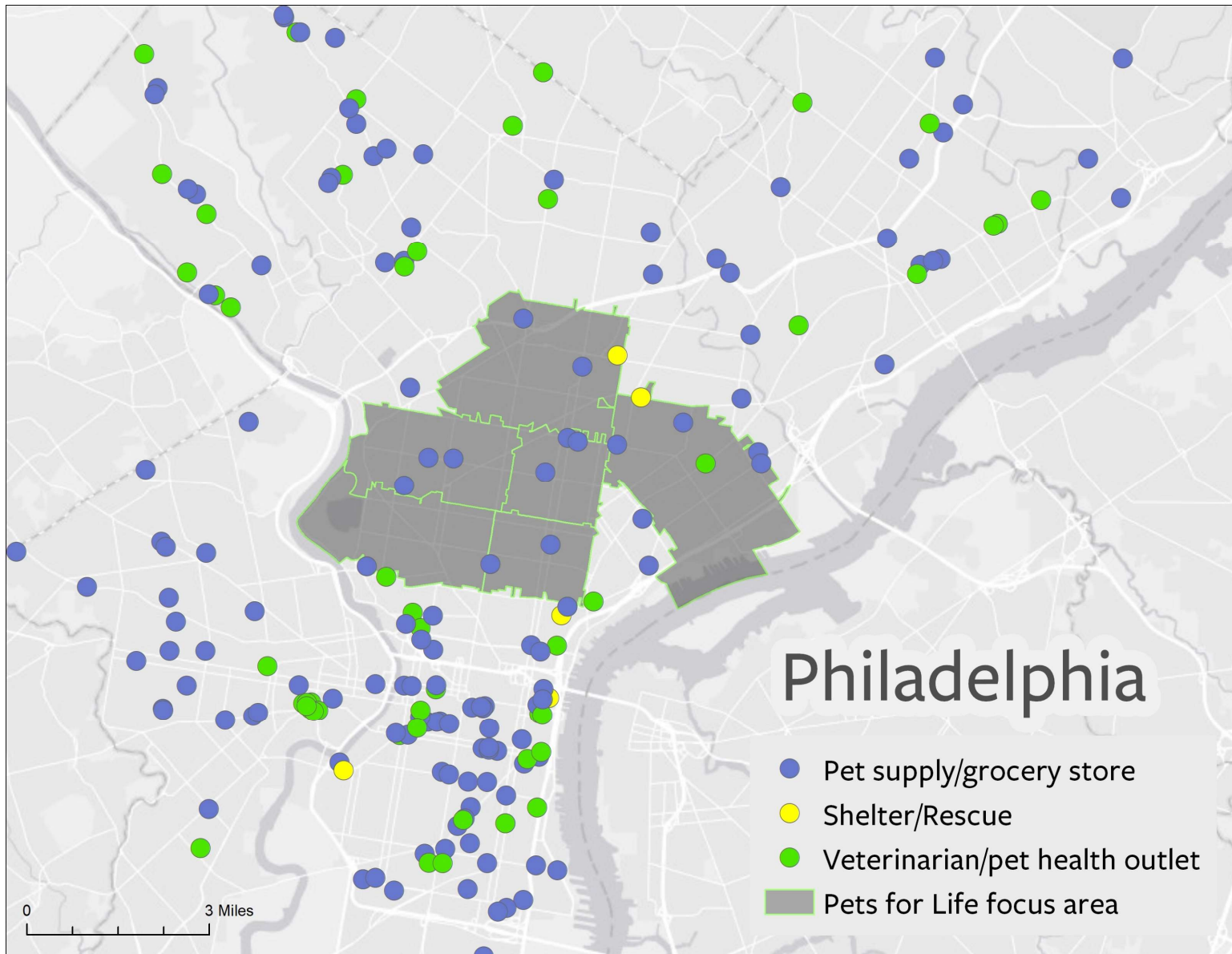
PFL structure

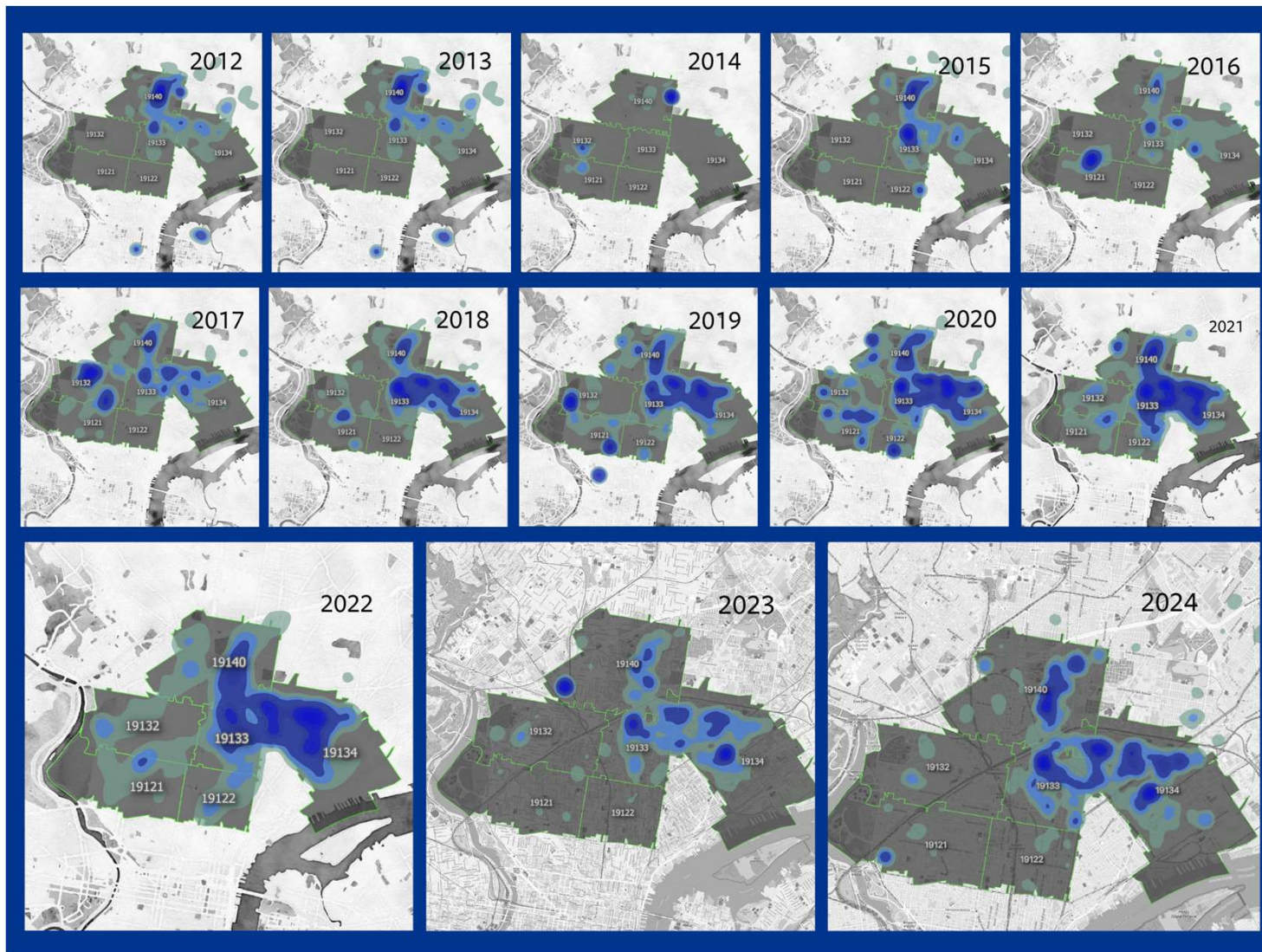
- **DIRECT CARE:** Provide pet services and information at no cost to people in Los Angeles and Philadelphia
- **TRAINING AND MENTORSHIP:** Deliver in-depth guidance and support to local organizations
- **POLICY AND ENFORCEMENT REFORM:** Act as catalyst for systemic solutions and work to make companion animal welfare a more just, inclusive and fair movement

Community assessment

- Provides a comprehensive and detailed view of your community
- Visually highlights inequities
- Helps determine area of focus



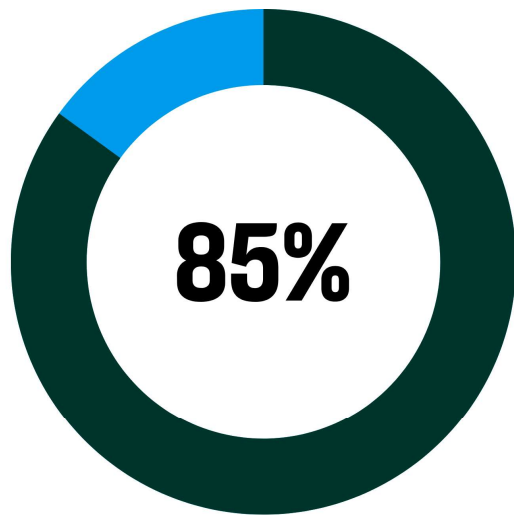




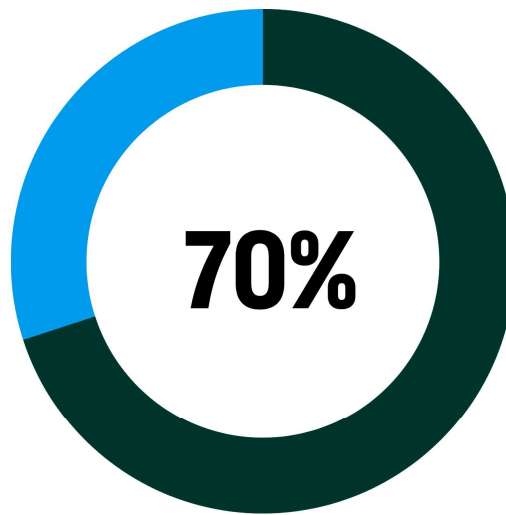


PFL results

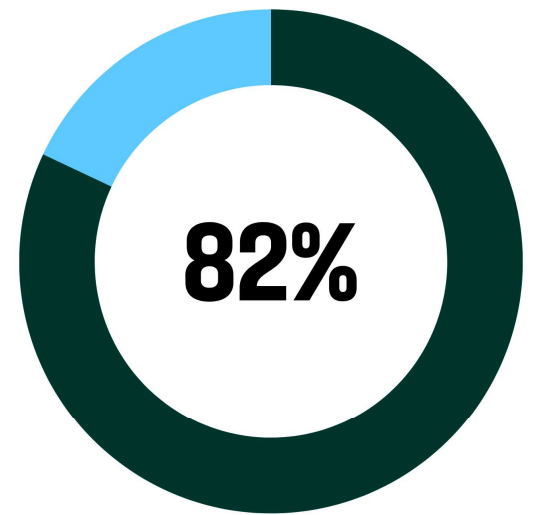
- 360,000 pets served
- 1,300,000 supplies and services provided
- # of communities and states



**Pets unaltered
when met**



**Pets have not seen
a veterinarian**



**Never contacted
animal services**

Access to care includes animal health, behavior and care resources that are:

Available

Providers and resources exist to provide timely care when and where it is needed.

Appropriate

Resources are relevant and suitable to the needs and capacities of the animals, caregivers and community.

Providers practice with cultural humility, attention to the needs and resources of each pet family and respect for the pet caregiver's expertise and decisions.



Accepted

Individuals have knowledge of when and how to access resources and willingness to engage with the system of care.

Affordable

Resources are within the financial means of the population being served.

Attainable

Individuals can reach the available resources with minimal barriers to access.



Keys to success

- Get up close and personal
- Recognize the difference between just offering services and creating equity in access
- Cultivate a long-term, consistent community presence
- Listen to and respect the community's perspective
- Identify and remove barriers to services
- Build community partnerships and coalitions outside of animal welfare
- Extend compassion and understanding to people



Thank you!

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